

CANNABIS

By The Sea Magazine

Photo: Brent Flaaten

Media Kit

Contact CBTS Magazine
info@cbtsmagazine.com
805.881.1218

Advertising Rates

Ad Sizes:

Specs below

Inside Page 1	\$500
Full Page	\$500
2/3 Page	\$435
1/2 Page Horizontal	\$315
1/3 Page	\$235
1/4 Page Vertical	\$200
1/6 Page Horizontal	\$165
Classified (Per column inch)	\$75

Cover Positions:

Inside Front Cover	\$565
Inside Back Cover	\$565
Back Cover	\$600

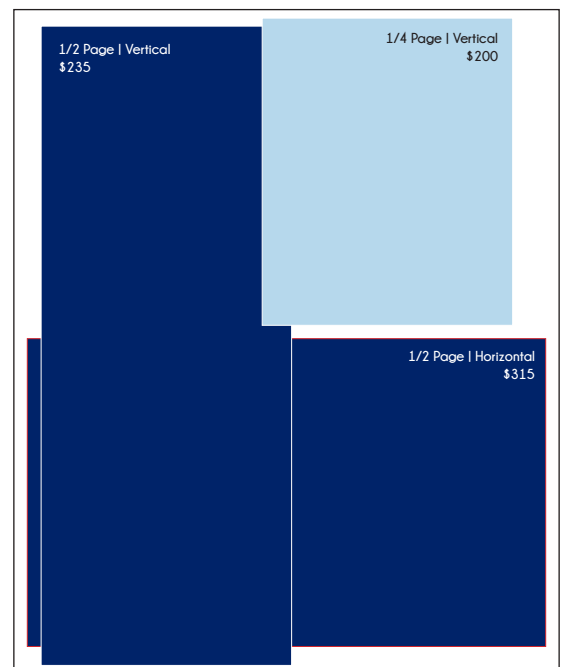
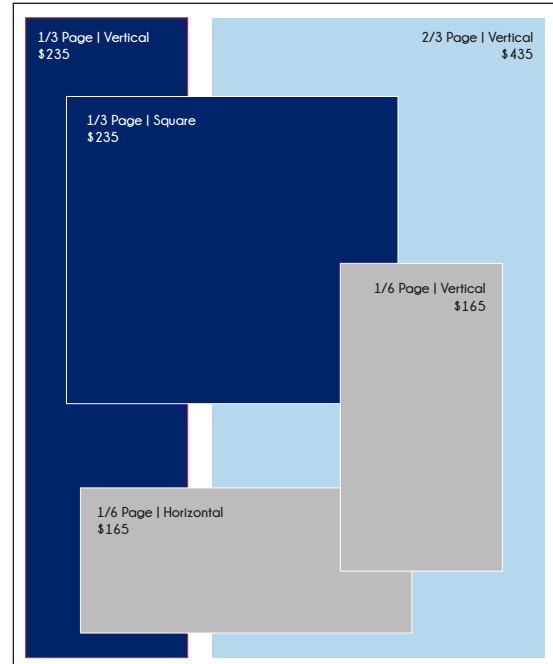
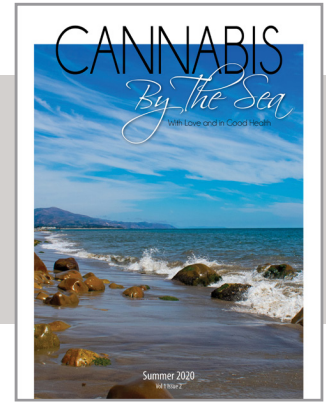
Ad Specs:

All artwork must be high-resolution, minimum 300 dpi, CMYK

Full Page	8.0"w x 10.25"h
Full Page Bleed	8.75"w x 11.25"h
2/3 Page Vertical	5.125"w x 9.875"h
1/2 Page Horizontal	8.0"w x 4.75"h
Vertical	3.875"w x 9.874"h
1/3 Page Square	5.125"w x 4.75"h
Vertical	2.5" w x 9.875"h
1/4 Page Vertical	3.875"w x 4.75"h
1/6 Page Horizontal	5.125"w x 2.25"h
Vertical	2.5"w x 4.75"h

Publication Dates:

Spring: April 20
 Summer: June 20
 Fall: October 20
 Winter: December 20



CANNABIS

By The Sea

Magazine

ABOUT CBTS MAGAZINE

Cannabis by the Sea a lifestyle magazine dedicated to the health and wellness properties of cannabis, publishes seasonally and is geared toward the high-end consumer.

Cannabis by the Sea is filled with ideas and inspiration for a balanced lifestyle.

Cannabis by the Sea readers are educated, have discretionary income, and make the family purchasing decisions. They also fill the unique niche of being either new to cannabis or re-entering via the newly legal market. Placing your brand in front of 15,000+ curated shoppers is sure to increase your bottom line as well position your company as top-shelf.

CBTS MAGAZINE STATS

- Launched April 20, 2020
- 1,200 unique website visitors per month
- 6-8 social media posts per week
- 153,000+ impressions
- Digital distribution to over 2,000 and growing every day
- Social media: Facebook, Instagram and LinkedIn

